



7TH ANNUAL · T3TV · TOP25SCOUTS · HOOP VERIFIED

SEVEN YEARS. SEVEN COURTS. TWENTY MILLION EYES.

Sponsorship opportunities for the **7th Annual T3TV All American Camp** — seven courts, 700 elite players, and the deepest media room in grassroots basketball.

NOVEMBER 6–8, 2026 · CINCINNATI, OH · T3TVSPORTS.COM/T3TVCAMP



BUILDING THE ESPN OF YOUTH BASKETBALL.

T3TV is not a highlight account. It is a media company — rankings, scouting, livestreams, documentaries, podcasts, and year-round coverage of the players who become the next generation of college and pro basketball.

T3TV sits inside Top25 Holdings alongside Top25Scouts, the scouting and rankings platform, and a national events calendar. A brand that partners with us is not buying a weekend. It is buying a distribution channel into the youth basketball household — before the camp, during it, and across the twelve months of content that follow.

THE PROPERTIES

@t3tv

@top25scouts

@t3tv_camp

@t3tv_clips

@t3tv_gear

@hoopverified

Six accounts. One audience. Every sponsorship is distributed across the full network, not a single feed.

THE AUDIENCE, IN NUMBERS.

20_{M+}

COMBINED MONTHLY VIEWS –
T3TV PLUS MEDIA PARTNERS

12_M

OF THAT, MONTHLY VIEWS
ACROSS T3TV'S OWN SIX
ACCOUNTS

10_K

EMAIL SUBSCRIBERS –
ALL YOUTH ATHLETE
PARENTS

700

ATHLETES ON SITE,
PLUS 1,200 PARENTS

12_{Mo}

CONTENT TAIL AFTER
THE CAMP ENDS

Twelve million of those views are ours across six accounts we own and control. The rest come from the media partners covering this camp — Courtside Films, Ballislife, SLAM, Overtime, Elite Mixtapes and others — who publish from the same courts, in front of the same signage, wearing the same jerseys.

The ten thousand parents on our email list are the other end of the funnel: verified, opted-in, and actively spending on their kid's athletic future. Very few properties in youth sports put a brand in front of both.

7TH ANNUAL T3TV ALL AMERICAN CAMP

NOVEMBER 6–8, 2026 · CINCINNATI, OH · CLASS OF 2030–2038

Elite Athletics Sports Complex · Batavia, OH — 20 minutes east of downtown Cincinnati

RUN OF SHOW

FRI · NOV 6	MEDIA NIGHT
3:00–7:00 PM	Early check-in, pictures, interviews
6:00–9:30 PM	Optional drills + showcase games
SAT · NOV 7	SHOWCASE
7:30–8:30 AM	Check-in
9:00 AM–9:00 PM	Showcase games, all seven courts
SUN · NOV 8	SHOWCASE + AWARDS
8:00 AM–4:30 PM	Showcase games
4:30–5:00 PM	Awards and conclusion

THE ROOM

- **700 invited athletes**, classes of 2030 through 2038
- **1,900 on site** — 700 athletes and 1,200 parents, before coaches, scouts, and media
- **8–12 hours of dwell time** per family on Saturday alone
- **Three full days** — 33 hours of programming, seven courts running
- **The deepest media room in grassroots** — see next page
- **Live-streamed** on T3TV, with every athlete evaluated and profiled on Top25Scouts
- **Seventh consecutive year.** An established event with a track record, not a first run.
- Families arrive in the morning and stay. There is no channel to change and no ad-blocker on a ceiling banner.

THE DEEPEST MEDIA ROOM IN GRASSROOTS BASKETBALL.

SPECIAL GUEST

JOHN STOVALL

Nike Grassroots Director

SPECIAL GUEST

PAUL BIANCARDI

National Recruiting Director

NATIONAL MEDIA

BALLISLIFE

SLAM

OVERTIME

FOX SPORTS

RANKING / DATA SERVICES

TOP25SCOUTS

HOOP VERIFIED

PREP HOOPS

COAST2COASTPREPS

BUCKEYEPREP REPORT

FILM & MIXTAPE

MSHTV · STRICTLY BBALL

COURTSIDE FILMS · ELITE MIXTAPES

INTHEGYMHOOPS · DABALLERZLIFE

AND MORE

Sponsor branding does not stop at our channels. Every outlet in this room publishes from the same courts, wearing the same jerseys, in front of the same signage — which is why a sponsorship here reaches an audience several times larger than ours alone. **This list is the floor, not the ceiling.** In past years additional outlets have credentialed on site without prior arrangement.

THE PARENT IS THE BUYER.

Youth sports is one of the last high-trust, high-intent audiences left. Parents make real purchase decisions — footwear, apparel, travel, nutrition, training, insurance, banking, technology — and they make them in a compressed window around events exactly like this one.

This is not passive scroll. With athletes from the classes of 2030 to 2038, these are families at the very start of a long and expensive commitment, in a building where your brand is on the floor they are watching for eight hours.

The compounding piece. Every athlete at this camp receives a profile, a ranking, and a highlight package. Those assets get shared by the family, the club, and the high school — repeatedly, for years.

Court naming and center-circle branding appear in every one of those clips. Sponsors do not stop earning impressions when the camp ends. These families are eight to fourteen years into a youth sports commitment that runs for years — a sponsorship bought for one weekend keeps working long after it.

ELEVEN WAYS IN.

GRAND SPONSOR	Presenting rights, the event name, your own court, and your mark on all seven floors.	1 AVAILABLE	\$25,000
CHAMPIONSHIP COURT	The featured floor. Finals exposure, livestream branding, priority booth.	1 AVAILABLE	\$15,000
COURT SPONSOR	Name a court. Center circle, banners, booth, and event-wide category exclusivity.	5 AVAILABLE	\$10,000
JERSEY — LEFT CHEST	Left chest patch on both sides of every reversible. Grand Sponsor may claim this or the back.	1 AVAILABLE	\$8,000
JERSEY — BACK TOP NECK	High across the shoulders, in every back-facing frame. Grand Sponsor may claim this or the left.	1 AVAILABLE	\$8,000
JERSEY — RIGHT CHEST	Right chest patch on both sides of every reversible. Always sold, never claimed by Grand.	1 AVAILABLE	\$7,000
FRIDAY MEDIA NIGHT	Own the portrait and interview night. Every one of the 700 athletes comes through it.	1 AVAILABLE	\$5,000
ACTIVATION SPONSOR	Own a named moment — the interview wall, the awards, check-in, hydration.	6 AVAILABLE	\$2,500
DIGITAL PACKAGE	Full network distribution for brands that cannot be on site.	6 AVAILABLE	\$2,500
OFFICIAL PARTNER	Category designation, booth, and signage.	8 AVAILABLE	\$1,500
VENDOR BOOTH	10x10 space in the exhibitor lane.	LIMITED	\$1,000

All tiers at Activation level and above include category exclusivity. Courts are assigned in order of signature. **Booth Design & Set Up Service available as an add-on to any tier with a booth — quote on request.**

TIER 01

GRAND SPONSOR

\$25,000

1 AVAILABLE · FULL CATEGORY EXCLUSIVITY

- **Event naming** — T3TV All American Camp presented by [Brand], used in all creative, press, PA, broadcast, and email
- **Logo lockup** on all event creative, schedules, brackets, and credentials
- **Four ceiling banners** across the venue
- **Your own named court** — naming rights and the full 12ft center-circle decal
- **Center-court flanker logo on all seven floors** — 6ft x 6ft, every court in the building
- **Logo on athlete camp apparel** — chest or sleeve
- **20x20 activation footprint** in the primary traffic lane
- **Lanyard and Official Player Card** — your brand on the credential every athlete wears all weekend
- **Jersey patch** — your choice of left chest or back top neck, on both sides of every reversible
- **Broadcast** — presenting billboard on every stream, lower-third on all games, :15 spot in the loop
- **Six dedicated posts + twelve stories** across the six-account network
- **Dedicated email** to all 10,000 parents, plus logo on every camp email
- **Custom content** — a branded feature reel produced by the T3TV crew, delivered for your channels
- **Sponsor lead-capture activation** plus an opted-in post-event lead report
- **Speaking moment** at opening and awards, plus trophy presentation rights
- **Right of first refusal** on next year at locked pricing

CHAMPIONSHIP COURT

\$15,000

1 AVAILABLE · EVENT-WIDE CATEGORY EXCLUSIVITY

The featured floor. Every streamed game, every championship moment, and every highlight clip that leaves this building carries your brand on the court.

Naming convention: the [Brand] Championship Court — used in schedules, brackets, PA announcements, on-site signage, and every broadcast reference all weekend.

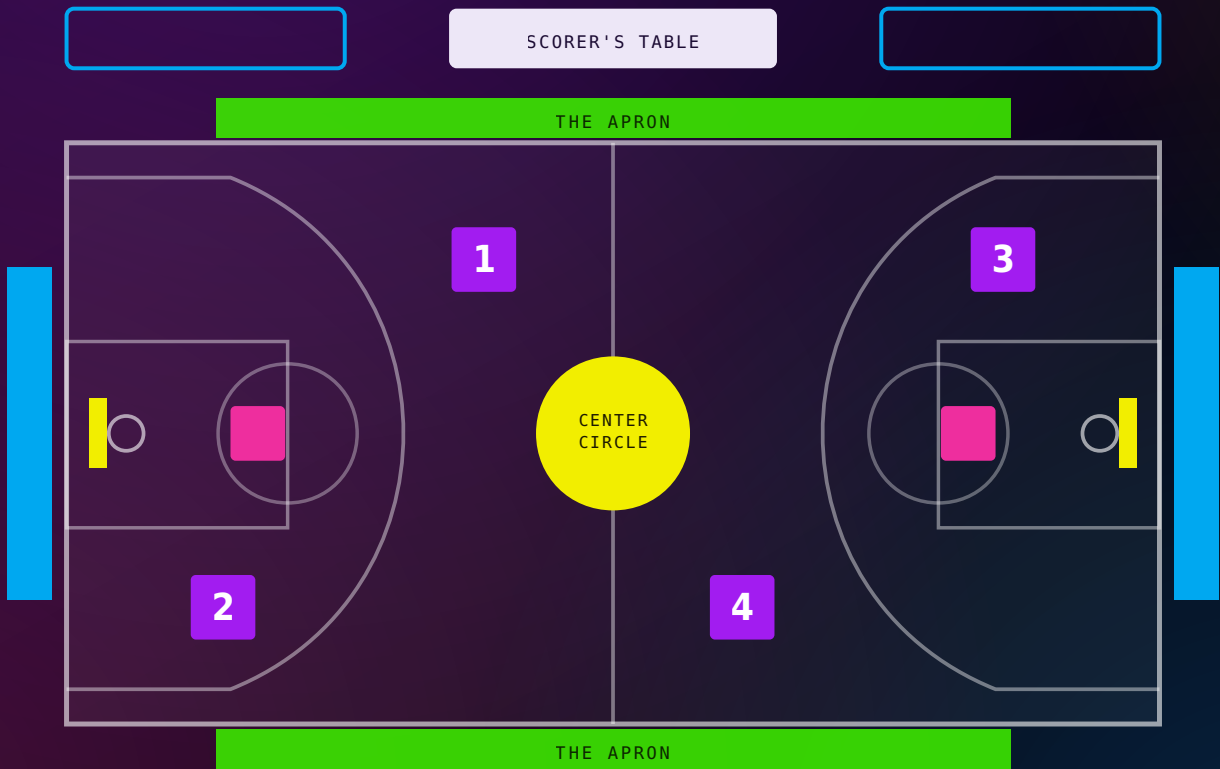
- **Finals exposure** — Sunday championship games and the awards presentation happen on your floor
- **Livestream branding** — logo on the stream frame all weekend, lower-third on every game played on this court
- **Priority booth placement** — first choice of 10x10 position before any other tier

- **Court naming rights**
- **Full 12ft center-circle floor decal**
- **Two ceiling banners** over the court
- **Additional content** — a dedicated feature piece produced by the T3TV crew and delivered for your own channels
- **Four dedicated posts + eight stories** across the six-account network
- **Eight PA reads per day**
- **Sponsor lead-capture activation** + opted-in post-event lead report
- **Logo on the Official Player Card** worn by every athlete
- **Pre-camp marketing** inclusion and bag insert
- **Right of first refusal** on 2027 at locked pricing

THE FLOOR

EVERY POSITION ON THE COURT.

One brand owns the center circle on each floor — the Championship Court Sponsor, the Grand Sponsor, or one of the five Court Sponsors. **Every other position below is available à la carte on any of the seven courts**, or bundled into a package. All sizes are within facility and broadcast limits.



94FT X 50FT, TOP DOWN – SEVEN OF THESE IN THE BUILDING – FLANKERS NUMBERED 1-4

POSITION	SIZE	EACH
Center Circle	12 ft dia.	Tier only
Center Court Flanker	4x4 – 6x6 ft · 4 per court, inside the arc	\$2,000
The Apron	3x10 – 4x15 ft	\$1,500
Scorer's Table LED	2.5 x 6–10 ft	\$1,500
Baseline Wordmark	2x8 – 3x12 ft	\$1,200
The Paint / Key	3x3 – 5x5 ft · 2 per court	\$1,000
Gym Wall Banner	3x8 – 4x12 ft	\$1,000
Backboard Top	2x12 – 4x24 in	\$750

Price is per position, per court. Court Sponsors hold first refusal on additional positions on their own floor. No à la carte buyer may share a category with that court's sponsor.

COURT SPONSOR

\$10,000

5 AVAILABLE · ONE SPONSOR PER COURT · EVENT-WIDE CATEGORY EXCLUSIVITY

- **Court naming** — used in schedules, brackets, PA, and every reference to that court
- **Full center-circle floor decal** with your mark
- **Two ceiling banners** hanging over the court
- **10x10 booth**
- **Two dedicated posts + four stories** across the network
- **Four PA reads per day**
- **Sponsor lead-capture activation** + opted-in post-event lead report
- **Pre-camp marketing** inclusion and bag insert
- **Logo on the Official Player Card** worn by every athlete

WHAT IT LOOKS LIKE



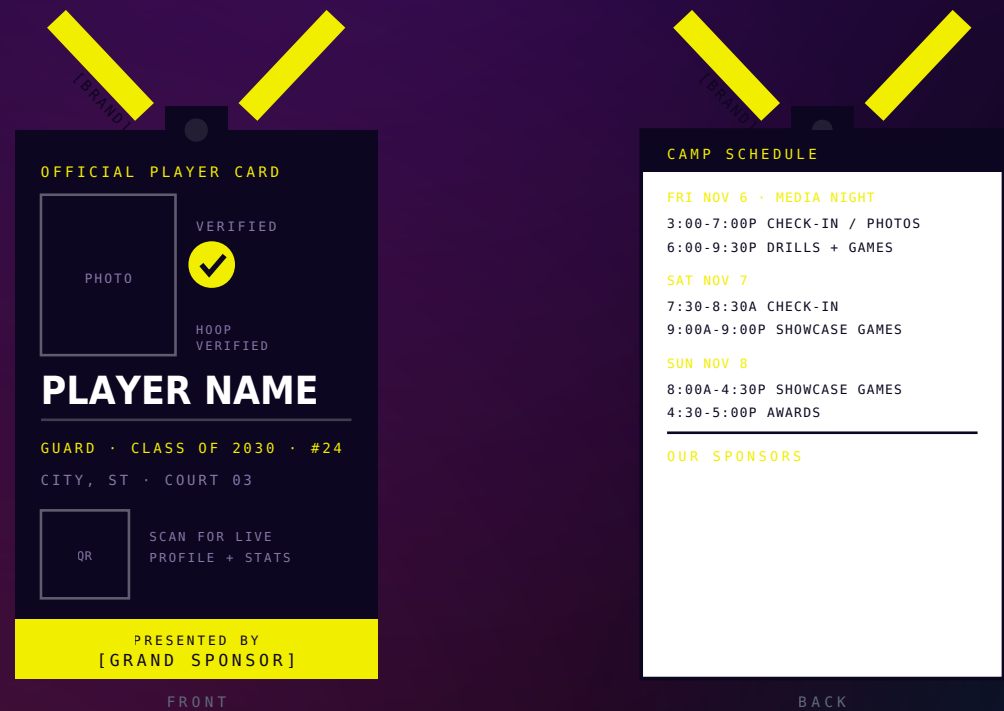
CENTER CIRCLE + TWO CEILING BANNERS

Founding Partner Rate — \$7,500 if secured by September 7, 2026. Founding partners lock this rate for 2027 renewal.

Example naming: **The Hoop Verified Court**. Decal and banner production is included in the fee.

THE OFFICIAL PLAYER CARD.

Every athlete is issued a lanyard and an Official Player Card at check-in — their Hoop Verified profile, printed. They wear it from the moment they walk in until the moment they leave, and most of them keep it.



FRONT — THE ATHLETE

The Hoop Verified profile card. Photo, name, position, class year, court assignment, verified mark, and a QR code to their live profile and stats. **The Grand Sponsor owns the front lockup and the lanyard itself.**

BACK — THE WEEKEND

Full schedule, court map, and the sponsor wall. **Court, Championship Court, and Activation sponsors appear here** — in the hands of every athlete, all weekend.

Athletes check the back of this card a dozen times a day to find out where they are supposed to be. It is the single most-looked-at surface at the camp, and it goes home in a bag afterward.

THE REVERSIBLE JERSEY.

Every athlete is issued a reversible camp jersey. Three patch positions, printed **on both sides** — so your mark is visible no matter which way the kid is flipped. This is the most-photographed surface in the building, and it goes home and gets worn for years.



LIGHT SIDE



DARK SIDE



BACK VIEW

01 — LEFT CHEST

LEFT CHEST • \$8,000

One available, category exclusive. The Grand Sponsor may claim this position or the back top neck — whichever it does not take is sold.

02 — RIGHT CHEST

RIGHT CHEST • \$7,000

One available, category exclusive. In every action photo, every highlight frame, and every profile shot on Top25Scouts.

03 — BACK TOP NECK

BACK TOP NECK • \$8,000

One available, category exclusive. Sits high across the shoulders where nothing blocks it, and basketball is a transition game — the back of the jersey is on camera constantly. Also claimable by the Grand Sponsor.

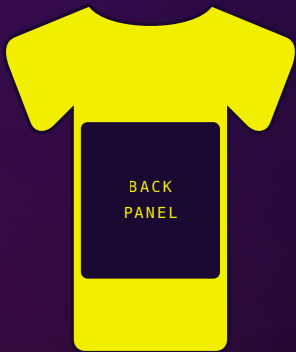
SIGNATURE ASSET

APPAREL & ATHLETE KIT.

Every coach and staff member wears the same high-visibility yellow shirt. Every athlete leaves with a bag and a bottle. **These positions walk all seven courts for three days — and most of them go home and keep working.** Sold à la carte or bundled into any package.



STAFF — FRONT



STAFF — BACK



ATHLETE BAG

60-100 STAFF IN YELLOW · 700 BAGS AND BOTTLES OUT THE DOOR

POSITION	WHY IT WORKS	EACH
Athlete Drawstring Bag	700 kids carry it all weekend, then to school for a year	\$5,000
Highlight Reel Bumper	:03 branded intro on every athlete highlight shipped	\$4,000
Staff Shirt — Back Panel	12x14in at eye level, in every wide shot for three days	\$4,000
Water Bottle	Every athlete, every bench, and it goes home	\$3,500
Staff Shirt — Left Chest	The position everyone sees in conversation	\$3,000
Staff Shirt — Right Chest	Same panel, opposite side	\$2,500
Medical / Trainer Shirt	Worn by the training and first-aid crew all weekend	\$2,500
Staff Shirt — Sleeve	Entry position on the highest-traffic garment	\$1,500

Apparel and bag artwork is due **September 7** — earlier than every other deadline, because these ship from production. Staff shirt positions are category exclusive against each other and against the jersey sponsors.

ACTIVATION SPONSOR

\$2,500

5 AT \$2,500 · MEDIA NIGHT \$5,000

Own a named moment instead of a floor. Every activation is announced, signed, and covered by the T3TV crew. **Friday Media Night is the strongest of these and prices at \$5,000** — four hours of portraits and interviews with all 700 athletes. The other five are \$2,500 each.

ACTIVATION	WHAT IT IS
Friday Media Night	Pictures and interviews for all 700 athletes
Media & Interview Wall	Step-and-repeat behind every athlete interview
Awards Ceremony	Named awards, presented on camera Sunday
Check-In & Credentials	The first thing every family touches
Hydration Station	Highest-traffic asset in the building
Recovery Zone	Stretch, ice, and mobility

INCLUDED

- Naming rights across signage, PA, and content
- One ceiling banner
- 10x10 booth
- One dedicated post + two stories
- Logo on the event site and sponsor wall
- Content capture of your activation, delivered to you
- Logo on the Official Player Card
- Bag insert

SMALLER WAYS IN.

DIGITAL PACKAGE

\$2,500 · 6 AVAILABLE

For brands that cannot be on site.

- Three dedicated posts + six stories across all six accounts
- Logo on the stream frame for the full event
- One pre-camp and one post-camp email
- One piece of custom content featuring your brand

OFFICIAL PARTNER

\$1,500 · 8 AVAILABLE

Category designation and floor presence.

- Official [Category] Partner of the T3TV All American Camp
- 10x10 booth
- Logo on the event site and sponsor wall
- Two stories
- Two PA reads per day
- Bag insert

VENDOR & INSERT

\$1,000 / \$400

Entry level.

- **Vendor Booth — \$1,000.** 10x10 space, one table, two chairs, listing on the event site
- **Booth Design & Set Up — quote on request.** We build and install a branded 10x10 fabric pop-up display, table, and tablecloth
- **Bag Insert — \$400.** A printed piece or product sample in every athlete bag

WHAT IS IN EACH PACKAGE.

BENEFIT	GRAND \$25K	CHAMP COURT \$15K	COURT \$10K	ACTIVATION \$2.5K	DIGITAL \$2.5K	OFFICIAL \$1.5K	VENDOR \$1K
Event presenting rights	●	—	—	—	—	—	—
Court naming	●	●	●	—	—	—	—
Activation naming	—	—	—	●	—	—	—
Full center-circle decal	●	●	●	—	—	—	—
Flanker logo on all seven floors	●	—	—	—	—	—	—
Ceiling banners	4	2	2	1	—	—	—
Finals + awards on your floor	—	●	—	—	—	—	—
Priority booth placement	—	●	—	—	—	—	—
Logo on athlete apparel	●	—	—	—	—	—	—
Lanyard branding	●	—	—	—	—	—	—
Player card — front lockup	●	—	—	—	—	—	—
Player card — sponsor wall	●	●	●	●	—	—	—
Jersey patch — left or back top neck	●	—	—	—	—	—	—
Booth footprint	20x20	10x10	10x10	10x10	—	10x10	10x10
Broadcast lower-third	ALL	CHAMP	—	—	—	—	—
Logo on stream frame	●	●	—	—	●	—	—
:15 broadcast spot	●	—	—	—	—	—	—
Dedicated posts	6	4	2	1	3	—	—
Stories	12	8	4	2	6	2	—
Dedicated email send	●	—	—	—	—	—	—
Custom T3TV content	●	●	—	●	●	—	—
Lead-capture + lead report	●	●	●	—	—	—	—
Pre-camp marketing	●	●	●	●	●	—	—
PA reads per day	8	8	4	2	—	2	—
Bag insert	●	●	●	●	—	●	—
Event-wide category exclusivity	●	●	●	●	—	—	—
Right of first refusal	●	●	●	—	—	—	—

Jersey, apparel, and athlete-kit positions are sold separately — see those pages. Individual floor and perimeter positions are available à la carte. Court Sponsor Founding Rate \$7,500 if secured by September 7, 2026.

YOUR SPONSORSHIP STARTS 45 DAYS BEFORE TIP.

Court level and above are integrated into the full campaign cycle across all six accounts and the parent email list — not just the weekend itself.

SEP 22

Sponsor announcement across the network. Brand tagged, logo in creative.

OCT 7

Court reveal series. One post per court: "Games on the [Brand] Court."

OCT 16

Logos live on the event site, schedule page, and registration confirmations.

OCT 23

Email to all 10,000 parents with the sponsor lockup in the header.

OCT 30

Athlete announcement content carries the sponsor frame.

NOV 6–8

Live coverage, stories, and court-tagged clips across every account.

NOV 15

Recap reel and rankings release with sponsor billing.

DEC 6

Individual athlete highlight packages ship with court branding in every clip.

2027

Families and clubs keep resharing those clips for years afterward.

LEADS, NOT LISTS.

Court level and above receive a **sponsor lead-capture activation** on site — a QR code, scan station, or entry form at your booth — plus an **opted-in post-event lead report**.

We do not hand over a bulk attendee list. Parents opt in to your follow-up specifically, at your activation, in exchange for whatever you are offering. Your report contains parent name, email, city and state, and athlete age band — for the households that chose you.

Delivered within five business days of camp close, under a data use agreement limiting the report to your own marketing and prohibiting resale or transfer.

- **Higher intent than a list.** A parent who scans your code at your booth has raised their hand for you. A name pulled from a registration file has not.
- **Consent is per sponsor.** Every lead named you at the point of capture. No bulk sharing and no blanket opt-in buried in registration terms.
- **Never athlete data.** We do not share minors' personal information, contact details, or profile data with sponsors. No exceptions, at any price.

This is a deliberate constraint. The reason families trust this camp with their kids is the same reason a sponsorship here is worth buying.

WHAT WE NEED, AND WHEN.

ITEM	DEADLINE
Jersey patch + lanyard artwork	Sep 7, 2026
Signed agreement	Oct 7, 2026
50% deposit	On signature
Balance	Oct 23, 2026
Vector logo and brand guidelines	Oct 7, 2026
Center-circle decal artwork	Oct 7, 2026
Banner artwork	Oct 7, 2026
:15 broadcast spot, if applicable	Oct 16, 2026
Bag inserts delivered to venue	Oct 30, 2026
Booth staff names for credentials	Oct 30, 2026

INCLUDED IN YOUR FEE

Production of floor decals and ceiling banners, all signage fabrication and installation, content production, and list delivery.

YOUR RESPONSIBILITY

Booth build-out and staffing, giveaway product, and artwork supplied to spec.

Or let us handle it. Booth Design & Set Up Service — our vendor builds a 10x10 fabric pop-up display in your branding, and we set up the booth, table, and tablecloth before you arrive. You walk in and start talking to families. **Quote on request.**

Plan for exhibitor hours of Fri 3:00–9:30 PM, Sat 7:30 AM–9:00 PM, and Sun 8:00 AM–5:00 PM. Saturday is a thirteen-hour day — staff it in shifts.

Multi-event and multi-year terms are available. Full-season packages across the T3TV events calendar carry meaningful savings against single-event pricing.

T3TV ALL AMERICAN CAMP · NOV 6-8, 2026

INVENTORY IS LIMITED AND CATEGORY EXCLUSIVE.

Courts are assigned in order of signature. Once a category is taken, it is closed for the event.

Elite Athletics Sports Complex · Batavia, OH · Greater Cincinnati

AK KURJI · SPONSORSHIP

AK@SCALABLEBRANDS.COM · 832.877.2545

T3TVSPORTS.COM/T3TVCAMP

